

# Industry Tours, March & April, 2018

## UPM Raflatac

400 Broadpointe Dr.  
Mills River, NC

**Wednesday, March 21**

**10 a.m.**

Cost: \$15.00

Limited to **20**  
participants

UPM Raflatac is a leading global supplier of pressure sensitive labeling solutions. Their films and papers are used for product and information labeling across a wide range of end uses – from pharmaceuticals and security to food and beverage applications.

UPM Raflatac paper and film laminates are delivered in rolls and sheets. Their customers include large and small label printers who focus on roll-to-roll printing and packaging providers. They also provide sheet products for offset and screen printers in the graphics industry, which are distributed by paper merchants in Europe.

As a part of UPM, the Biofore Company, Raflatac leads the industry in adopting state-of-the-art production processes and creating new label products that reduce the use of nonrenewable materials and treat waste as a valuable resource. We will be touring their labelstock manufacturing facility in Mills River. **A light lunch will be provided at the conclusion of the tour.**

## The Oriole Mill

701 Oriole Drive  
Hendersonville, NC

**Tuesday, March 27**

**10 a.m.**

Cost: \$15.00

Limited to **20**  
participants

In 2007, when the economy was collapsing, owner Stephan Michelson and creative director Bethanne Knudson opened The Oriole Mill in a 72,000 square foot brick building constructed after WWII, that spent a substantial portion of its life as a frozen vegetable packing plant.



Their idea was to take the finest materials on the planet and make perfect fabric, even after NAFTA and the US-China Relations Act sent textile manufacturing overseas and there was an influx of cheap imported goods. They scrambled to snag machines before they all left the country, as Jacquard looms can create extremely complicated patterns.

The employees wear multiple hats, so no two days are ever the same, as they don't focus on higher outputs and bigger profits, but a desire to create textiles worthy of passing down to future generations.

Join us as we tour the mill and see demonstrations of the weaving.

## WLOS

110 Technology Drive  
Asheville, NC

**Wednesday, April 4**

**2:00 p.m.**

Cost: \$15.00

Limited to **15**  
participants

WLOS, virtual and VHF digital channel 13, is the ABC affiliated television station for Western North Carolina and Upstate South Carolina that is licensed to Asheville. The station is owned by the Sinclair Broadcast Group which also operates Anderson, South Carolina licensed MyNetwork TV affiliate WMYA-TV, channel 40 under a local marketing agreement with their owner Cunningham Broadcasting. However, Sinclair effectively owns WMYA due to Cunningham's ownership structure. The two stations share studio facilities located on Technology Drive near I-26/US74 in Asheville. WLOS maintains transmitter facilities located on Mount Pisgah in Haywood County, North Carolina. On cable, the station is available in standard definition on Charter Spectrum channel 13 and in high definition on spectrum digital channel 713.

Join us for a tour of your local TV station and, if you're lucky, you just might be able to meet one of our local celebrities.



# Industry Tours, March & April, 2018

**Avadim Technologies**  
 4 Old Patton Cove Road  
 Swannanoa, NC

**Tuesday, April 10**

**11 a.m.**

COST: \$20.00

Limited to **20**  
 participants

Avadim Technologies is a cutting edge life sciences company recently named the 234<sup>th</sup> fastest growing private company in the nation by Inc. Magazine. The company develops and manufactures a range of topical skin products that defend against infection, improve neuromuscular health, relieve leg cramping and accelerate chronic wound healing. Their products are used in 250 hospitals and more than 200 long term care facilities across the country as well as by combat soldiers, professional athletes and private individuals. The company is poised to do more than \$20,000,000 of business this year and plans to go public in the near future.

Join us for a tour of Avadim Technologies' new 90,000 square foot manufacturing and distribution facility in Swannanoa. Learn about the company's history, remarkable mission, product development and manufacturing processes. **Lunch will be served.**



**\*\*\* INDUSTRY TOUR CANCELLATION/REFUND POLICY \*\*\***

We understand that you occasionally may have to change your plans due to unexpected events. If you need to cancel a trip and **we are able to fill your place from an active waiting list**, you will receive a full refund minus an administrative fee of \$10. Refunds will not be given for same-day cancellations.



**INDUSTRY TOUR REGISTRATION**

Name #1: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Emergency Contact & Phone:** \_\_\_\_\_

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 Name #1: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Emergency Contact & Phone:** \_\_\_\_\_

Tour 1-Raflatac     \$15 x \_\_\_\_\_ = \_\_\_\_\_

Tour 2-Oriole Mill     \$15 x \_\_\_\_\_ = \_\_\_\_\_

Tour 3-WLOS     \$15 x \_\_\_\_\_ = \_\_\_\_\_

Tour 4 - Avadim     \$20 x \_\_\_\_\_ = \_\_\_\_\_

**TOTAL:**     \$ \_\_\_\_\_

Check # \_\_\_\_\_

**We ask that you make every effort to attend the tours for which you are registered.**

**These businesses go out of their way to accommodate BRCLL and we want to be respectful of their time and efforts.**

